online learning module

The Elevator Pitch

arrive &thrive

Topic: The Elevator Pitch

Year Level: *Year 9 - 12*

Lesson Time: *20min - 30mins*

Learning Reinforcements:

- *How to create an Elevator Pitch to make a positive first impression*
- *What content to share in an Elevator Pitch and how to develop one*
- *The best framework to use when talking about your skills and future aspirations*

Instructions:

1. *Open up a Word document to get started. You need a blank page.*
2. *Click and watch The Elevator Pitch - Video* 1
3. *Click and Watch The Elevator Pitch - Video 2*
4. *Review the Pitch guidelines and framework on the following page*
5. *Create your pitch in your Word document*
6. *Practice your pitch with a partner, and or share your pitch with the class*
7. *Click and Watch The Elevator Pitch - Video 3*
8. *Practice your pitch with trusted adults, and think about how you will apply your pitch in the working world*
9. *Complete the student feedback survey*



https://youtu.be/QNcaFl488L8



https://youtu.be/nt-oTL1p9oE



https://youtu.be/pdCSA47HISU

Having trouble with the videos?

- *Check that YouTube can be accessed on your school network*
- *Clear your cookies and cache*
- *Copy and paste the URL instead of clicking on the link*

Pitch Framework

Let's refresh the framework and look at some examples.

Who - your name and position
"Hi, my name is Sarah and I'm a student at Australian College."

Skill - two key skills that you want the listener to know you have
"I am skilled in customer service and teamwork."

Experience - how you have developed these two key skills
"I have developed these skills through my involvement in team sports and volunteering in the school canteen, serving coffee to both students and staff."

Future Focus - what are you aiming for?
"I am looking to develop my teamwork and customer service skills further through work experience within the cafe and hospitality scene, as this is an interest of mine."

Pitch Guidelines

P = *Professional: Keep it sharp. Trade the "umms" and "likes" for professional language that shows you mean business.*
I = *Interesting: Give them the "movie trailer" version of your skills and interests. What's the coolest snapshot of who you are?*
T = Time: *Keep it short! Aim for 30–40 seconds. Long enough to impress, short enough that they don't start checking their phone.*
C = Clear: *Slow it down, take a breath, and make sure every word lands.*
H = Honest: *Don't fake it. Being your authentic self is your biggest superpower.*

Something to think about

Your pitch framework will not change as you get older and more experienced, but the content will.
Be sure to think about any new experiences and how you can weave them into your communication. We have had countless students say this framework has landed them jobs over time

Online Learning Module Feedback

Please complete the student feedback survey.
https://tally.so/r/NpLV4B